

NOTIFICATION TO THE PARTIES

No. 2024/056

Geneva, 29 April 2024

CONCERNING:

Stakeholder analysis on medicinal and aromatic plant products –
request for information and participation in a webinar

1. At its 19th meeting, the Conference of the Parties (CoP19; Panama City, 2022) adopted Decision 19.261 on *Trade in medicinal and aromatic plant species*, which directs the Secretariat to:
 - c) *subject to external funding, undertake an analysis of e-commerce supply chains in products of CITES-listed medicinal and aromatic plant species, exploring the applicability of using the Medicinal Plant Names Service (MPNS) database in the analysis, and including*
 - i) *a stakeholder analysis of key producers, intermediate traders, manufacturers or distribution platforms to end consumers, and of institutions influencing the demand for CITES-regulated medicinal and aromatic plant products in biomedical, traditional and alternative medical systems, cosmetic and personal care, food industries (as appropriate).*
2. The Secretariat will work with TRAFFIC in the implementation of the Decision. As part of the stakeholder analysis, the Secretariat and TRAFFIC will conduct a webinar in English to:
 - a) map the generic supply chain(s) of a selected set of CITES-listed MAPs in the biomedical, traditional and alternative medicine, cosmetics and personal care, and food sectors; and
 - b) identify key actors along these supply chains, including producers, intermediate traders, manufacturers, or distribution platforms to end consumers, as well as institutions that influence the demand for CITES-regulated MAPs.
3. The webinar will take place on **Monday, 20 May 2024, from 1pm to 3pm CEST** on Microsoft Teams. Representatives from Parties, intergovernmental and non-governmental organizations, the private sector, and experts and stakeholders are invited to contribute to this webinar and are kindly requested to register in advance by filling out the [registration form](#) by 10 May 2024. TRAFFIC will provide a meeting link to registered participants.
4. In preparation for this webinar, Parties and stakeholders are invited to provide information on the supply chains of CITES-listed MAPs of their preference, such as, but not limited to *Euphorbia antisyphilitica*, *Bulnesia sarmientoi*, *Prunus africana*, or *Dendrobium* spp., to illustrate:
 - a) key actors along the supply chain, such as producers, traders, manufacturers, distribution platforms, and consumer groups, and the primary sector in which the specimens are used,

such as biomedical, traditional and alternative medicine, cosmetics and personal care, or food sectors, recognizing there may be parallel supply chains of the same species in different sectors;

- b) institutions or entities that influence demand for this species (ideally with outlines of their influence);
- c) challenges commonly faced by any stakeholders when implementing CITES regulations for these species (including challenges related to annotation of CITES listings); and
- d) suggestions on how to best address these challenges.

Please clearly indicate the species you are referring to in your response.

5. Parties and stakeholders are invited to submit their responses to these questions by **13 May 2024** to Amy.Woolloff@traffic.org with copy to martin.hitziger@cites.org, with the subject line "Notification No. 2024/056 on *Trade in Medicinal and Aromatic Plant Products*".