



NOTIFICATION TO THE PARTIES

No. 2022/010

Geneva, 10 February 2022

CONCERNING:

Celebration of World Wildlife Day 2022

1. World Wildlife Day 2022 will be celebrated around the world on 3 March under the theme **Recovering Key Species for Ecosystem Restoration**. The theme draws attention to the critical role that keystone species of plants and animals – many of which are threatened or endangered – play in ensuring ecosystem health. It will explore why actions to protect individual species and to revive entire ecosystems must go hand-in-hand; highlight recent success stories; and discuss challenges and solutions for the future. As such, World Wildlife Day will drive the debate towards the imperative need to reverse the fate of the most critically endangered species, to support the restoration of their habitats and ecosystems and to promote their sustainable use by humans.
2. The focus of World Wildlife Day 2022 on key species and ecosystems also serves as a contribution to the [UN Decade on Ecosystem Restoration](#) (2021-2030). World Wildlife Day will provide inspiration for scaling up conservation efforts in line with the United Nations Sustainable Development Goals, including Goals 1 (No Poverty), 2 (Zero hunger) 12 (Ensure sustainable consumption and production patterns), 13 (Climate Action), 14 (Life Below Water) and 15 (Life on Land).
3. In [Resolution Conf. 17.1 \(Rev. CoP18\) on World Wildlife Day](#), all Parties and non-party States, national and international organizations with an interest in wildlife conservation are invited to associate celebrations of World Wildlife Day to national, regional and international conservation events, where appropriate, and to communicate the planned activities to the Secretariat in advance.
4. Parties are further encouraged to follow the theme adopted for the observance of World Wildlife Day and, where appropriate, to adapt it to the focus of species or issues of national priority, and to use the World Wildlife Day logo and other promotional materials as widely as possible, including on websites and social media.
5. Further to the Resolution, the Secretariat calls on all member States and organizations of the United Nations system and other global, regional and sub-regional organizations, non-governmental organizations, including youth organizations and all interested individuals to:
 - a) observe and raise awareness of the theme for [World Wildlife Day 2022](#);
 - b) associate the celebrations with major national and international conservation events, including virtual events;
 - c) organize campaigns to support the conservation of keystone species playing a crucial role in their habitat and ecosystems;
 - d) make use of the [World Wildlife Day logo](#) and other visuals, including the [short video on the theme](#) as widely as possible;

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- e) register all events on the World Wildlife Day website [event submission page](#); and
 - f) send messages from State leaders, heads of relevant government bodies and organizations in connection with the theme of World Wildlife Day to the Secretariat for posting on the World Wildlife Day website.
6. In collaboration with the United Nations Development Programme and other partners, the Secretariat is organizing a virtual event on 3 March 2022 at 14:00 (CET), which will be broadcast to the public for viewing on this link: <https://www.youtube.com/user/WorldWildlifeDay/live>. The event will *inter alia* feature opening remarks from high-level representatives, the announcement of the winners of the youth art competition and the film showcase competition as well as a live panel discussion with “stories from the wild”. More about the event will be made available on wildlifeday.org.
7. Any questions with regard to this Notification may be addressed to Ms. Jennifer Vionnet at jennifer.vionnet@un.org.