



NOTIFICATION TO THE PARTIES

No. 2021/019

Geneva, 10 February 2021

CONCERNING:

Celebration of World Wildlife Day 2021

1. World Wildlife Day 2021 will be celebrated around the world on 3 March under the theme **“Forests and Livelihoods: Sustaining People and Planet”**. World Wildlife Day 2021 will aim to raise awareness of the immense value of forests and forest-dwelling wildlife species, their intrinsic link to the livelihoods of the indigenous peoples and local communities who are at the forefront of the conservation and sustainable use of the species, and the economic, social and cultural well-being of communities around the world.
2. The focus of World Wildlife Day 2021 on the livelihoods of indigenous peoples and rural and local communities is pursuant to Decision 18.38 on *World Wildlife Day*, and was agreed by the Chair of the Standing Committee. It also aligns with the United Nations Sustainable Development Goals, including Goals 1 (No Poverty), 2 (Zero hunger), 12 (Ensure sustainable consumption and production patterns), 13 (Climate Action) and 15 (Life on Land).
3. Resolution Conf. 17.1 (Rev. CoP18) on *World Wildlife Day*, as amended at the 18th meeting of the Conference of the Parties, invites all Parties and non-party States to designate one lead person for coordinating the celebration of World Wildlife Day in the country and as focal point of communication with the Secretariat. The Secretariat invites CITES Management Authorities and competent authorities in the States that are not a Party to CITES, to designate such a lead person and communicate the contact details to the Secretariat to discuss the celebration of the celebration of World Wildlife Day 2021 in the country.
4. The Secretariat calls on all member States and organizations of the United Nations system and other global, regional and sub-regional organizations, non-governmental organizations including youth organizations and all interested individuals to:
 - observe and raise awareness of the theme for World Wildlife Day 2021;
 - associate the celebrations with major national and international conservation events, including virtual events;
 - build collaborative partnerships;
 - organize campaigns to support the conservation and sustainable use of forest wildlife and ecosystems, with a special focus, when possible, on the traditional knowledge and livelihoods of indigenous peoples and local communities that contribute to them;
 - make use of the [World Wildlife Day logo](#) as widely as possible;
 - register events on the World Wildlife Day website when the new interface is launched on 11 February 2021 at <https://wildlifeday.org/content/events>;
 - send messages in connection with the theme of World Wildlife Day from State leaders, heads of relevant government bodies and organizations to the Secretariat for posting on the World Wildlife Day website.

5. The Secretariat is also organizing a virtual high-level event on 3 March 2021 at 14:00 (CET), which will be broadcasted to the public for viewing. The details will be made available on the website.
6. Responses to this Notification should be sent to wildlifeday@un.org, or to Mr. Francisco Pérez at francisco.perezgonzalez@cites.org.