



NOTIFICATION TO THE PARTIES

No. 2011/018

Geneva, 11 February 2011

CONCERNING:

Use of the CITES logo

1. Following requests, the Secretariat wishes to explain the policy and procedures with regard to the CITES logo, and to obtain information from CITES authorities on the use of the logo.

Legal status of the logo

2. The CITES Secretariat has communicated the CITES logo to the States party to the Paris Convention for the Protection of Industrial Property and members of the World Trade Organization through the World Intellectual Property Organization, and this emblem is protected under Article 6^{ter} of the Paris Convention. The CITES logo may consequently not be used without the express authorization of the CITES Secretary-General.

Use of the logo by CITES authorities

3. As the legal custodian of the logo, the CITES Secretariat authorizes all national CITES authorities to use the CITES logo for official purposes and actively encourages its use, particularly in communication material (websites, leaflets, posters, etc.). CITES authorities may request a high-resolution version of the logo, suitable for printing, from the Secretariat. For other uses, they should consult with the Secretariat.
4. In order to collect information on how the logo is currently used, the Secretariat invites Parties to fill in the annexed questionnaire and return it to the Secretariat by 25 March 2011.

Conditions of use by other entities

5. The Secretariat authorizes use of the logo for non-commercial purposes only and on a case-by-case basis. It checks the context in which the logo is planned for use for any factual mistake or misrepresentation of the Convention. The Secretariat also looks at the proposed lay-out to ensure that it leaves no ambiguity as to the author or origin of the document where the logo would appear. Use of the logo is free of charge, but the Secretariat does not grant standing authorizations and any new use must be the subject of a new request. Finally, the Secretariat retains the right to rescind its authorization at any time.
6. Requests to use the CITES logo must be sent to the CITES Secretariat (to the Programme and Documentation Officer at helene.gandois@cites.org) with a detailed explanation of where and how the logo would be used. For example, if the logo is required to illustrate an article, the article should be provided with the request. If the Secretariat finds no problem with the intended use, it then consults with the CITES Management Authority of the country where the requester is based before giving its authorization.
7. Use of the logo by intergovernmental organizations or in websites as a simple link to the CITES website is granted at the discretion of the CITES Secretariat.

Questionnaire on the use of the CITES logo (for Parties only)

Name of the Party		
	Yes	No
1. Do you use the CITES logo in your official documents, meetings, trainings, communication material or other media?	<input type="checkbox"/>	<input type="checkbox"/>
2. If yes, please specify where:		
3. Have you authorized use of the logo in documents or material (e.g. labels, tags, websites, exhibition material, etc.) used or produced by third parties (e.g. research or academic institutions, private companies, non-governmental organizations, etc.)?	<input type="checkbox"/>	<input type="checkbox"/>
4. If yes, please specify where and whether the use was commercial or non commercial:		
5. Are you aware of other uses of the logo in your country that you have not authorized? If so, please provide examples and specify whether the use was commercial or non commercial.	<input type="checkbox"/>	<input type="checkbox"/>
Other comments		

Please return to the CITES Secretariat through the email address helene.gandois@cites.org by 25 March 2011.