



NOTIFICATION TO THE PARTIES

No. 2020/008

Geneva, 24 January 2020

CONCERNING:

Celebration of World Wildlife Day 2020 – Sustaining all life on Earth

1. World Wildlife Day 2020 will be celebrated around the world on 3 March under the theme “Sustaining all life on Earth” which embraces the “biodiversity super year” when several major events will place biodiversity at the forefront of the global sustainable development agenda. World Wildlife Day 2020 aims to highlight the values of biodiversity and the importance of sustainable use to people and planet and to align with United Nations Sustainable Development Goals including Goal 14 (Life Below Water), Goal 15 (Life On Land), Goal 1 (No Poverty) and Goal 12 (Ensure sustainable consumption and production patterns).
2. Resolution Conf. 17.1 (Rev. CoP18) on *World Wildlife Day*, as amended at the 18th meeting of the Conference of the Parties, invites all Parties and non-party States to designate one lead person for coordinating the celebration of World Wildlife Day in the country and as focal point of communication with the Secretariat. The Secretariat invites CITES Management Authorities and competent authorities in the States that are not a Party to CITES, to designate such a lead person and communicate the contact details to the Secretariat to discuss the celebration of the celebration of World Wildlife Day 2020 in the country.
3. The Secretariat calls on all member States and organizations of the United Nations system and other global, regional and sub-regional organizations, non-governmental organizations including youth organizations and all interested individuals to:
 - observe and raise awareness of the theme for World Wildlife Day 2020;
 - associate the celebrations with major national and international conservation events;
 - build collaborative partnerships;
 - organize campaigns to support the conservation and sustainable use of wild animals and plants and use targeted strategies to influence consumer behaviour and reduce demand for illegally-sourced wildlife and their products;
 - make use of the World Wildlife Day logo as widely as possible;
 - register events on the World Wildlife Day website when the new interface is launched one month before the Day at <https://wildlifeday.org/content/events>;
 - send messages in connection with the theme of World Wildlife Day from State leaders, heads of relevant government bodies and organizations to the Secretariat for posting on the World Wildlife Day website.
4. Responses to this Notification should be sent to Mr. Liu Yuan at yuan.liu@cites.org.