UNCTAD BIOTRADE INITIATIVE

Promote trade and investment in products and services derived from biodiversity, in support of sustainable development

Rik Kutsch Lojenga & Rafael Sanchez, UNCTAD

CITES: Workshop on Economic Incentives and Trade Policy
Geneva (Switzerland), 1-3 December 2003
How?

- Support Governments in development of BIOTRADE country programmes
- Develop regional and international programmes in support of CPs
- Development of partnerships with organisations with relevant objectives
BIOTRADE COUNTRY PROGRAMMES

• Support development of strategies, policies, legislation;
• Strengthen SMEs, associations, community-based enterprises;
• Facilitate access to finance;
• Support development of sustainable management plans;
• Provide market information and access.
BIOTRADE Country programmes

Colombia: 1998.
Focal Point: Humboldt Institute.
Partners: Min. Environment, Proexport, private sector, NGOs, Universities

Focal Point: Prompex
Partners: Consejo Nacional del Ambiente - CONAM, Min. Foreing Trade &Tourism, National Environmental Fund (FONAM), INRENA.

Focal point: CORPEI
Partners: Ecociencia (NGO), Min. Environment, TRAFFIC.

Focal Point: Fundación Bolivia Exporta
Partners: Min. Sustainable Development (DGB), Min. Economy.
Regional and International Programmes

• Andean BIOTRADE Programme (CAN/CAF/UNCTAD)
• New Ventures Investor Forum for biodiversity based products (WRI/CAF/UNCTAD)
• BioTrade Facilitation Programme (UNCTAD/ITC).
Partners (some others):

- PhytoTrade Africa (Botswana, Malawi, Namibia, Zambia, South Africa, Zimbabwe);
- Bolsa Amazonia (Amazon region);
- CBD, CITES/TRAFFIC, RAMSAR;
- FAO, CBI, SIPPO.
Product Focus

- Edible plant products (e.g. fruits and nuts);
- Food ingredients (e.g. colouring and flavouring);
- Cosmetic and pharmaceuticals ingredients (essential oils, etc.);
- Fibres, latex, resins and gums;
- Medicinal and aromatic plants;
- Fauna (e.g. butterflies, skins, fibers);
- Eco-tourism.
BIOTRADE & CITES

1. Cooperation at HQ level

2. Cooperation at country level
   \textit{(BT programme \& CITES authority)}

3. Trade in CITES species
   \textit{(project / enterprise level)}
Trade level

1. CITES part of BIOTRADE selection criteria

2. Support in development of sustainable management plans

3. Business plans for SMEs

4. Market studies (e.g. butterflies in USA)

5. Work with producer groups in search for economic alternatives to CITES species
BT selection criteria

- Fulfillment of relevant national and international legislation & agreements
- Good use and conservation of biodiversity
- Environmental responsibility
- Rights and responsibilities of land and natural resources’ ownership and use
- Respects for the rights of ethnic groups and traditional local communities
- Community responsibilities and workers’ rights
- Economic feasibility
cooperation at country level
(BT programme & CITES authority)

1. CITES Authorities (and TRAFFIC) contribute to BT country programme formulation (Ecuador, Bolivia)

2. Inputs and support to policy development (Ecuador, Colombia, Bolivia)

3. Joint development of guidelines

4. Systematization of information contained in CITES permits
Policy development in Bolivia

Assist the Ministry of Sustainable Development in finalisation and application of the wildlife regulation by supporting the:

- formulation of regulation;
- realisation of regional workshops;
- dissemination of information;
- training workshops.

Activities to enhance credibility of international wildlife trade by supporting the:

- Dissemination of CITES regulations;
- Promote coordination between and provide training to customs, transporters, scientific institutions;
- Implementation and monitoring of non-detrimental findings on ‘lagarto’ and other species, to present to the CITES Secretariat.
Joint development of guidelines & participation in workshops

- Colombia: ‘guidelines to develop management plans for in-situ use of natural resources’ (organized with support of CITES/TRAFFIC, Humboldt, Min of Environment, etc.);
- Ecuador: CITES & TRAFFIC participate(d) in the development of selection criteria and project evaluation;
- Peru: TRAFFIC participated in various national workshops on fauna.
In Peru CITES Authorities and BIOTRADE Peru are working together to systematize and publish information contained in CITES permits for wild fauna with aim of:

- getting better insight in markets and export tendencies for wild fauna Peru;
- identify main economic agents;
- develop strategies to support sustainable use of those species that already have markets.
Cooperation at HQ level

1. CITES participated in regional workshops and provided information on CITES to BT partners

2. CITES facilitated TRAFFIC to become more actively involved in BT country programmes

3. UNCTAD has encouraged BT programmes to work closely with CITES Authorities in respective countries

4. UNCTAD assisted development of BT programmes in countries head/support fund-raising efforts
Possible cooperation at HQ level

1. Prepare an overview of joint activities in the countries

2. Analyzing how HQ can help to respond to recommendations received from countries to improve cooperation (training, facilitate capacity building economic actors)

3. Analyze possibility/need to carry out market studies (in cooperation with ITC)
The BIOTRADE Initiative

BIOTRADE News and Highlights

3-13 June 2002  Representatives of the Andean Country Programmes and companies participated in the CBI’s Export Promotion Programme Seminar “EXPRO 30” in Rotterdam, The Netherlands.

31 May 2002  Winners of the First BioComercio Sostenible Contest in Colombia.

14 May 2002  Trade Promotion Organizations of the Andean countries signed a letter of agreement to implement the Proyecto de Promoción Andina de Productos de BioComercio Sostenible.

7 May 2002  Sustainable Development: During the third session of the National Council for Sustainable Development of Ecuador, the President of Ecuador adopted the Programme BioComercio Sostenible – Ecuador as a national priority.

Also look at:
- Previous News and Highlights
- ICTSD’s BRIDGES Trade BioRes • Trade and Biological Resources News Digest

BIOTRADE & Partners at work

Colombia
Master Plan for two biodiversity related sectors

Amazon Region
Coconut fiber

Southern Africa
BodyShop launches new product from a member cooperative in Namibia