



NOTIFICATION TO THE PARTIES

No. 2022/062

Geneva, 19 August 2022

CONCERNING:

Regional workshop piloting the draft CITES guidance on demand-reduction strategies to combat illegal trade in CITES-listed species

1. The Secretariat is pleased to circulate the information below at the request of the CITES Management Authority of Peru concerning a workshop to be hosted by Peru in collaboration with the government of the United Kingdom and TRAFFIC.
2. The Conference of the Parties, at its 18th meeting (CoP18, Geneva, 2019), adopted Decision 18.86 on *Demand reduction to combat illegal trade*:

18.86 Directed to the Secretariat

The Secretariat shall, subject to external funding:

- a) *develop CITES guidance on demand-reduction strategies to combat illegal trade in CITES-listed species, taking into consideration the results of the study commissioned by the Secretariat in accordance with Decision 17.48, paragraph a), and any recommendations resulting from the workshop convened in accordance with Decision 17.48, paragraph b);*
 - b) *convene a workshop for Parties and experts to review the guidance and to provide training to the Parties in designing and implementing demand-reduction campaigns to combat illegal trade in CITES-listed species;*
 - c) *submit the draft CITES guidance on demand-reduction strategies to combat illegal trade in CITES-listed species to the Standing Committee for its consideration; and*
 - d) *support interested Parties in implementing demand-reduction strategies to combat illegal trade in CITES-listed species and provide necessary technical cooperation to those Parties on an ongoing basis.*
3. With the agreement of the Standing Committee at its 74th meeting (SC74, Lyon, March 2022), the Chair of the Standing Committee submitted the draft *CITES guidance on demand-reduction strategies to combat illegal trade in CITES-listed species* for consideration by the Conference of the Parties at its 19th meeting (CoP19) through document [CoP19 Doc. 38](#).
 4. In order to provide an opportunity for Parties in the Central and South America and the Caribbean region to review the draft guidance as well as a draft briefing paper and to support Parties in the region to implement demand reduction strategies to combat illegal trade in CITES-listed in response to Resolution Conf. 17.4, a regional workshop will be held in Lima, Peru, **on 20 and 21 September**. The two-day face-to-face event will also provide training for Parties in the region around how to design and implement demand reduction

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campaigns, drawing upon regional case studies, research insights and priorities in illegal wildlife trade. It will also allow Parties in the region to contribute their views on the potential use of the guidance in the region.

5. The workshop will be hosted by the CITES Management Authority of Peru (Servicio Nacional Forestal y de Fauna Silvestre - SERFOR) in collaboration with the Department for Environment, Agriculture and Rural Affairs (Defra) of the United Kingdom and TRAFFIC. Contributions are also be made by the Wildlife Conservation Society (WCS) through the European Union Forest and Wildlife Alliance. The workshop will be conducted in Spanish, with simultaneous translation in English.
6. Given the specialized nature of the workshop, Parties in the region that wish to be represented at the workshop are invited to nominate a person from their national CITES Management Authority with sufficient knowledge or experience in CITES. The representatives designated by the CITES Management Authorities in the region is requested to complete the registration through the following link **before 30 August**: <https://forms.gle/VCtec7jMLxNzmutd6>
7. A contribution to travel costs may be available for those that require it, please check the relevant box in the registration form.
8. Participants who need a visa to enter Peru must also indicate this when submitting the registration form. Government officials should also provide a letter confirming their permission to travel.
9. For more information about the workshop please contact Mr Allan Flores aflores@serfor.gob.pe, Ms Karina Santti ksantti@serfor.gob.pe of the CITES Management Authority of Peru, and Ms Gayle Burgess at gayle.burgess@traffic.org