



UNCTAD BIOTRADE INITIATIVE

Promote trade and investment in products and services derived from biodiversity, in support of sustainable development

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CITES: Workshop on Economic Incentives and Trade Policy

Geneva (Switzerland), 1-3 December 2003



How?

- Support Governments in development of BIOTRADE country programmes
- Develop regional and international programmes in support of CPs
- Development of partnerships with organisations with relevant objectives



BIOTRADE COUNTRY PROGRAMMES

- Support development of strategies, policies, legislation;
- Strengthen SMEs, associations, community-based enterprises;
- Facilitate access to finance;
- Support development of sustainable management plans;
- Provide market information and access.



The BIOTRADE Initiative

UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT



Min. of Environment, Min. of Health, Min. of Trade

Legislation

National Productive Chain

(Association)

Harvesters

SMEs

Shops

Exports

Sustainable Management Plan

Good Agricultural practices / collection practices

Good manufacturing practices

Business / export plan

Finance (credits & investment)

Market information

Trade fair participation

Humboldt / Min of Env CITES aut

Consultants Proexport / UNCTAD / GEF

Consultants Proexport / UNCTAD / GEF

Consultants, GEF / Coinvertir

Banks / investors Coinvertir

Proexport, Humboldt, UNCTAD

Proexport, UNCTAD

BIOTRADE programme Colombia



BIOTRADE Country programmes



Colombia: 1998.

Focal Point: Humboldt Institute.
Partners: Min. Environment,
Proexport, private sector, NGOs,
Universities



Peru: 2002.

Focal Point: Prompex
Partners: Consejo Nacional del
Ambiente - CONAM, Min.
Foreing Trade & Tourism,
National Environmental Fund
(FONAM), INRENA.



Ecuador: 2001.

Focal point: CORPEI
Partners: Ecociencia (NGO),
Min. Environment, TRAFFIC.



Bolivia: 2003.

Focal Point: Fundación Bolivia
Exporta
Partners: Min. Sustainable
Development (DGB), Min.
Economy.



Regional and International Programmes

- Andean BIOTRADE Programme (CAN/CAF/UNCTAD)
- New Ventures Investor Forum for biodiversity based products (WRI/CAF/UNCTAD)
- BioTrade Facilitation Programme (UNCTAD/ITC).





Partners (some others):

- PhytoTrade Africa (Botswana, Malawi, Namibia, Zambia, South Africa, Zimbabwe);
- Bolsa Amazonia (Amazon region);
- CBD, CITES/TRAFFIC, RAMSAR;
- FAO, CBI, SIPPO.



Product Focus

- Edible plant products (e.g. fruits and nuts);
- Food ingredients (e.g. colouring and flavouring);
- Cosmetic and pharmaceuticals ingredients (essential oils, etc.);
- Fibres, latex, resins and gums;
- Medicinal and aromatic plants;
- Fauna (e.g. butterflies, skins, fibers);
- Eco-tourism.



BIOTRADE & CITES

1. Cooperation at HQ level
2. Cooperation at country level
(BT programme & CITES authority)
3. Trade in CITES species
(project / enterprise level)



Trade level

1. CITES part of BIOTRADE selection criteria
2. Support in development of sustainable management plans
3. Business plans for SMEs
4. Market studies (e.g. butterflies in USA)
5. Work with producer groups in search for economic alternatives to CITES species



BT selection criteria

- Fulfillment of relevant national and international legislation & agreements
- Good use and conservation of biodiversity
- Environmental responsibility
- Rights and responsibilities of land and natural resources' ownership and use
- Respects for the rights of ethnic groups and traditional local communities
- Community responsibilities and workers' rights
- Economic feasibility



cooperation at country level

(BT programme & CITES authority)

1. CITES Authorities (and TRAFFIC) contribute to BT country programme formulation
(Ecuador, Bolivia)
2. Inputs and support to policy development
(Ecuador, Colombia, Bolivia)
3. Joint development of guidelines
4. Systematization of information contained in CITES permits



Policy development in Bolivia

Assist the Ministry of Sustainable Development in finalisation and application of the wildlife regulation by supporting the:

- formulation of regulation;
- realisation of regional workshops;
- dissemination of information;
- training workshops.

Activities to enhance credibility of international wildlife trade by supporting the:

- Dissemination of CITES regulations;
- Promote coordination between and provide training to customs, transporters, scientific institutions;
- Implementation and monitoring of non-detrimental findings on 'lagarto' and other species, to present to the CITES Secretariat



Joint development of guidelines & participation in workshops

- Colombia: 'guidelines to develop management plans for in-situ use of natural resources' (organized with support of CITES/TRAFFIC, Humboldt, Min of Environment, etc.);
- Ecuador: CITES & TRAFFIC participate(d) in the development of selection criteria and project evaluation;
- Peru: TRAFFIC participated in various national workshops on fauna.



Systematization of information contained in CITES permits

In Peru CITES Authorities and BIOTRADE Peru are working together to systematize and publish information contained in CITES permits for wild fauna with aim of:

- getting better insight in markets and export tendencies for wild fauna Peru;
- identify main economic agents;
- develop strategies to support sustainable use of those species that already have markets.



Cooperation at HQ level

1. CITES participated in regional workshops and provided information on CITES to BT partners
2. CITES facilitated TRAFFIC to become more actively involved in BT country programmes
3. UNCTAD has encouraged BT programmes to work closely with CITES Authorities in respective countries
4. UNCTAD assisted development of BT programmes in countries head/support fund-raising efforts



Possible cooperation at HQ level

1. Prepare an overview of joint activities in the countries
2. Analyzing how HQ can help to respond to recommendations received from countries to improve cooperation (training, facilitate capacity building economic actors)
3. Analyze possibility/ need to carry out market studies (in cooperation with ITC)



See also www.biotrade.org



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The BIOTRADE Initiative

Go

[Home](#)

[BIOTRADE Initiative](#)

[Partners](#)

[Regional Programmes:](#)

[Country Programmes:](#)

[Policy Development](#)

[BioTrade Facilitation Programme:](#)

[Internet Services](#)

[Search Database](#)

[Index](#)

Tools



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BIOTRADE News and Highlights

- 3-13 June 2002 Representatives of the Andean Country Programmes and companies participated in the **CBI's Export Promotion Programme Seminar "EXPRO 36"** in Rotterdam, The Netherlands.
- 31 May 2002 Winners of the **First Biocomercio Sostenible Contest** in Colombia.
- 14 May 2002 Trade Promotion Organizations of the Andean countries signed a letter of agreement to implement the **Proyecto de Promoción Andina de Productos de Biocomercio Sostenible**
- 7 May 2002 Sustainable Development: During the third session of the *National Council for Sustainable Development of Ecuador*, the President of Ecuador adopted the **Programme Biocomercio Sostenible - Ecuador** as a national priority.

Also look at:

- [Previous News and Highlights](#)
- [ICTSD's BRIDGES Trade BioRes - Trade and Biological Resources News Digest](#)

BIOTRADE & Partners at work

Colombia

[Master Plan for two biodiversity related sectors](#)

Amazon Region

[Coconut fiber](#)

Southern Africa

[BodyShop launches new product from a member cooperative in Namibia](#)